CUBIG

Brand basics

How to show CUBIG, Syntitan, LLM Capsule and DTS in coverage.
Logos, space, color and names on six pages.

The CUBIG logo

Use the files as supplied. The horizontal logo is the default. Use the vertical logo or the symbol only where the space is square.



Horizontal · black

Default. Light backgrounds.
SVG · PNG



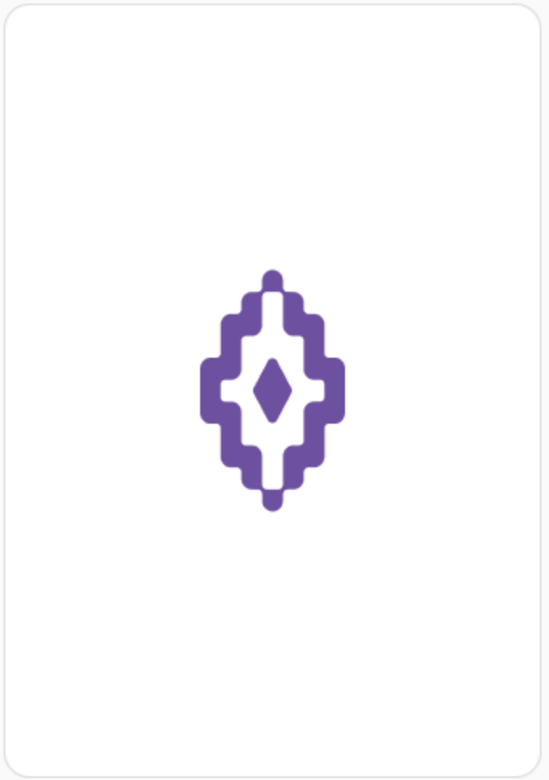
Horizontal · white

Dark backgrounds.
SVG · PNG



Vertical · purple

Square spaces.
SVG · PNG

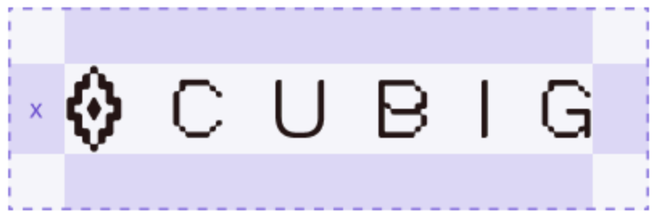


Symbol · purple

App icons and small square spaces.
SVG · PNG

Space and backgrounds

Leave clear space around the logo and place it on a plain, quiet background. Never put it on a busy image.



Clear space

Keep at least x of empty space on every side.









Approved backgrounds

Black logo on white or paper. White logo on dark or purple.

Product logos

Syntitan, LLM Capsule and DTS. When you show them together, keep the same letter height so no product looks bigger than another.



Syntitan

AI-ready data platform
Light and dark versions · SVG · PNG



LLM Capsule

Context-Preserving Data Layer for AI
Light and dark versions · SVG · PNG



DTS

Data Enablement for AI
Light and dark versions · SVG · PNG

Color

Logo Purple is for the logo and symbol only. Most layouts are ink on paper, with Accent Purple for one highlight.

#6E54A0

Logo Purple

Logo and symbol only
RGB 110 84 160

#16161A

Ink

Text and logos
RGB 22 22 26

#FAFAFA

Paper

Backgrounds
RGB 250 250 250

#8A77E0

Accent Purple

Highlights in layouts
RGB 138 119 224

Paper 60% | Ink 30% | Purple 10%

Names and misuse

Write the names exactly as below, in text and captions. Use the logo files only as supplied.

Write	Not
CUBIG	~~Cubig · CuBig · Cubig AI~~
Syntitan	~~SynTitan · SYNTITAN · Syn Titan~~
LLM Capsule	~~LLM capsule · LLMCapsule · Capsule LLM~~
DTS	~~D.T.S. · Dts~~

Company names

CUBIG Corp. (Republic of Korea) · CUBIG Ltd (United Kingdom)

× Don't stretch or squash

× Don't change the colors



× Don't add shadows or effects



× Don't place on busy images